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FOR IMMEDIATE RELEASE

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East West Bank To Donate Books to the Chinese American Museum and Southern California Chinese Schools Association

(February 1, 2007 – Los Angeles) - The Chinese American Museum (CAM) in conjunction with East West Bank will be hosting a press conference on Thursday, February 8, 2007 at 11 a.m. to announce book donations. The press conference will take place at the Hellman Quon building located at El Pueblo de Los Angeles Historical Monument.

East West Bank will be donating 350 copies of Judy Yung's *Chinese American Voices: From the Gold Rush to the Present* to the Southern California Chinese Schools Association and will be providing an additional 20 copies to CAM.

East West Bank is a publicly owned company, with \$10.8 billion in assets, whose stock is traded on the NASDAQ Global Select Market under the symbol "EWBC". East West Bank is the second largest full service independent commercial bank headquartered in Los Angeles with branch network in Southern and Northern California, and Houston, Texas. The Bank's supermarket branches are located inside 99 Ranch Markets in California. Abroad locations include Hong Kong, Beijing and Shanghai, China. For more information about East West Bank, please call 1-888-468-6392 or visit www.eastwestbank.com.

The Friends of the Chinese American Museum is a 501(c)(3) charitable, non-profit corporation serving as the support group, advisor and community link for the Museum. CAM's mission is to foster a deeper understanding and appreciation of America's diverse heritage by researching, preserving, and sharing the history, rich cultural legacy, and continuing contributions of Chinese Americans. CAM is located in downtown Los Angeles at El Pueblo de Los Angeles Historical Monument, the birthplace of Los Angeles as well as the site of the city's original Chinatown. www.camla.org

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